



## Quality Policy

The General Directorate of Media and Security Culture, through the Police Media Centre Division, is continuously committed to providing excellent and high-quality services to meet the requirements of the clients. The Police Media Centre Division provide services per related rules and systems. Thus, we are aware of the importance of investing and depend on individuals' competency and administrative integration.

All employees of the General Directorate of Media and Security Culture understand the essentiality of achieving the satisfaction of beneficiaries, through policy and work plans, goals and performance. Each one of them releases his/her responsibilities and contributions in fulfilling the requirements and satisfaction objectives.

Goals were determined for all General Directorate of Media and Security Culture- Police Media Centre levels. Performance measurements are continuously carried out to ensure ongoing and required improvement in our services.

We are aware that the goals could be fulfilled by the availability of the appropriate resources, training, and full commitment.

For such purpose, our policy is based on investment on resources and the development of staff. We have created an administrative quality system that is complying to the 9001-2015 system. The system is periodically revised to ensure that it is consistently appropriate and effective.

For quality to be a crucial part in the daily practices, the affiliates of the Police Media Centre Division of the General Directorate of Media and Security Culture are committed to the international specifications of ISO 9001-2015 and aware of the importance to determine risks facing the directorate and set a plan to tackle and prevent them. Also, the necessity for effort collaboration to meet all standards. The policy is available for all related and interested parties.